



Southern Federal University

INTERNATIONAL CONFERENCE

«MANAGEMENT IN FINANCIAL ECONOMY»



University
of Economics
in Katowice

20th May 2021
Rostov-on-Don, Russian Federation



**INTERNATIONAL CONFERENCE
«MANAGEMENT IN FINANCIAL ECONOMY»**

**The collection of conference reports will be indexed
in the Web of Science database**

Dear colleagues!

**On May 20, 2021, at 10:00 am INTERNATIONAL CONFERENCE
“MANAGEMENT IN FINANCIAL ECONOMY” will be held in Rostov-on-Don
within the Forum on Business Education of the Russian South (<https://smart-ug.ru>)
in Marins Park Hotel conference hall**

Lecturers, researchers, graduate students, applicants from Russian and foreign universities, as well as practitioners are invited to participate in the conference. Papers (co-authored with supervisors) by scientifically promising undergraduates are allowed.

Working languages of the conference: Russian and English.

Form of holding: full-time and online (Teams platform).

CONFERENCE ORGANIZERS: Southern Federal University (Rostov-on-Don), Plekhanov Russian University of Economics (Moscow), Rostov State University of Economics (RINH) (Rostov-on-Don), Danubius Higher School (Slovakia).

CONFERENCE CO-CHAIRS:

Shevchenko Inna Konstantinovna, Rector of the Federal State Autonomous Educational Institution of Higher Education “Southern Federal University”, Doctor Habilis in Economics, Professor

Makarenko Elena Nikolayevna, Rector of Rostov State University of Economics (RINH), Doctor Habilis in Economics, Professor

Bachishin Vladimir, PhD, Danubius Higher School, Rector’s Advisor, Slovakia

PROGRAM COMMITTEE OF THE CONFERENCE:

Barmuta Karine Aleksandrovna, Doctor Habilis in Economics, Head of the Department of Economics and Management, the Don State Technical University, Rostov-on-Don, the Russian Federation

Bogdanova Margarita, Dean of the Faculty of Management and Marketing of the Tsenov Economic Academy, Professor, Svishtov, Bulgaria

Vovchenko Natalya Gennadievna, Doctor Habilis in Economics, Vice-Rector for Research and Innovation, Rostov State University of Economics (RINH), Rostov-on-Don, the Russian Federation

Grishina Olga Alekseevna, Doctor Habilis in Economics, Professor, Director of the Center for Project Competencies, Head of the Department of Finance and Prices, the Plekhanov Russian University of Economics, Moscow, the Russian Federation

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Matusovic Martin, PhD, the Faculty of Business Administration, the University of Economics in Bratislava, Slovakia

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Trinchuk Viktor Viktorovich, PhD in Economics, Associate Professor of the Department of Banking and Insurance, the National University of Bioresources and Environmental Management of Ukraine, Kiev, Ukraine

Charaeva Marina Viktorovna, Honorary Worker of Higher Professional Education of the Russian Federation, Doctor Habilis in Economics, Head of the Department of Theory and Technologies in Management, the Southern Federal University, Rostov-on-Don, the Russian Federation

Shevchenko Dmitry Aleksandrovich, PhD in Economics, Associate Professor, Dean of the Faculty of Management, the Southern Federal University, Rostov-on-Don, the Russian Federation

Elezovic Dalibor M., Professor, the University of Pristina – Kosovska Mitrovica, the Faculty of Philosophy, Kosovska Mitrovica, Serbia

Eleftherios Thalassinos, Professor of Econometrics and Quantitative Methods at the University of Piraeus, Affiliated Professor at the University of Malta, Visiting Professor at the Open University of Cyprus, European Professor and Program Chair of the Jean Monnet Foundation, President of the International Association for Strategic Management, Piraeus, Greece

ORGANIZING COMMITTEE OF THE CONFERENCE:

Andreeva Olga Valentinovna, Head of the Center for Strategic Studies of Socio-Economic Development of the South of Russia, PhD in Economics, Associate Professor of the Department of Finance, Rostov State University of Economics (RINH), Rostov-on-Don, the Russian Federation

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Rogova Tatyana Mikhailovna, PhD in Economics, Associate Professor, the Department of Finance and Prices, the Plekhanov Russian University of Economics, Moscow, the Russian Federation

Secretariat of the Conference:

Manucharyan Mila Leonidovna, specialist in educational and methodical work at the Department of Theory and Technologies in Management, the Faculty of Management, the Southern Federal University, Rostov-on-Don, the Russian Federation.

The purpose of the conference is to summarize research work, to integrate and systematize theoretical and practical knowledge in management, finance and economic development.

Sections of the Conference:

Section 1. Imperatives and Drivers of the Future Economy

Section Chairpersons:

Molchanov Igor Nikolaevich, Doctor Habilis in Economics, Professor of the Faculty of Economics, the Lomonosov Moscow State University, Professor, the Department of Public Finance, the Financial University under the Government of the Russian Federation, Moscow, the Russian Federation

Bachishin Vladimir, PhD, Danubius Higher School, Rector's Advisor, Slovakia

Section 2. Modern strategies of socio-economic development

Section Chairpersons:

Grishina Olga Alekseevna, Doctor Habilis in Economics, Professor, Director of the Center for Project Competencies, Head of the Department of Finance and Prices, the Plekhanov Russian University of Economics, Moscow, the Russian Federation

Trinchuk Viktor Viktorovich, PhD in Economics, Associate Professor of the Department of Banking and Insurance, the National University of Bioresources and Environmental Management of Ukraine, Kiev, Ukraine

Section 3. Management in the context of digitalization: a transformation of the management paradigm or traditional approaches to management

Section Chairpersons:

Shevchenko Dmitry Aleksandrovich, PhD in Economics, Associate Professor, Dean of the Faculty of Management, the Southern Federal University, Rostov-on-Don, the Russian Federation

Dziwok Ewa, PhD, Head of the Department of Applied Mathematics, School of Finance, the University of Economics in Katowice, Poland

Section 4. Financial Economy: Priorities, Trends, New Solutions and Directions

Section Chairpersons:

Charaeva Marina Viktorovna, Honorary Worker of Higher Professional Education of the Russian Federation, Doctor Habilis in Economics, Head of the Department of Theory and Technologies in Management, the Southern Federal University, Rostov-on-Don, the Russian Federation

Bogdanova Margarita, Dean of the Faculty of Management and Marketing of the Tsenov Economic Academy, Professor, Svishtov, Bulgaria

Section 5. Business education and new economic realities: challenges or opportunities

Section Chairpersons:

Vovchenko Natalya Gennadievna, Doctor Habilis in Economics, Vice-Rector for Research and Innovation, Rostov State University of Economics (RINH), Rostov-on-Don, the Russian Federation

Klimuk Vladimir Vladimirovich, PhD in Economics, Vice-Rector for Research, the Baranovichi State University, Baranovichi, Belarus

Moderators of the Conference:

Molchanov Igor Nikolaevich, Doctor Habilis in Economics, Professor of the Faculty of Economics, the Lomonosov Moscow State University, Professor, the Department of Public Finance, the Financial University under the Government of the Russian Federation, Moscow, the Russian Federation, member of the Expert Council on Higher Education under the Education and Science Committee of the State Duma of the Federal Assembly of the Russian Federation

Charaeva Marina Viktorovna, Honorary Worker of Higher Professional Education of the Russian Federation, Doctor Habilis in Economics, Head of the Department of Theory and Technologies in Management, the Southern Federal University, Rostov-on-Don, the Russian Federation

To participate in the conference, please

fill out and send the registration form (Appendix 1) before May 1, 2021, and your paper, in accordance with the requirements (Appendix 2), before May 15, 2021 to confwos@mail.ru.

Original, completed research papers are allowed to participate (formatting fees are included in the conference registration fee). The English version of the paper must not have been published earlier.

The cost of publishing a paper in the Web of Science indexed bulletin upon the results of attending the conference is 35,000 rubles per a paper written by a single author or in co-authorship (up to 5 co-authors are allowed).

All papers are subject to mandatory review. All documents undergo a double blind, expert review. First, each article is considered by the editors of the conference, who may reject it if it does not concern the topic of the conference and does not meet the requirements of the conference or if it is of poor quality. In the second stage of the review process, the document is sent to an independent reviewer. Reviewers are asked to evaluate the article, and they may recommend: (1) accept the article in its current form, (2) accept the article with minor correction, (3) accept the article with major corrections, (4) accept the article only after corrections and reconsideration, and (5) reject the article. Reviews include recommendations and comments, which are then sent to the author (s). Editors should not reverse publication decisions unless serious problems are identified.

Editors and reviewers should evaluate manuscripts for their intellectual content regardless of the authors' race, gender, sexual orientation, religious beliefs, ethnic origin, citizenship, or political beliefs. The decision of the editors to accept or reject the article for publication should be based only on the importance, originality and clarity of the article, as well as on the relevance of the study for the purpose of the conference. The organizing committee reserves the right to edit the papers in accordance with the requirements. After the paper is accepted for publication, an author's agreement and payment details for publication will be sent. Payment to be made within 3 days after the paper is accepted for publication. Conference participants' certificates are issued by the request of the authors.

The organizing committee does not pay trip allowances for the conference participants (travel, accommodation).

The program will be available two weeks before the start of the conference.

The conference will be held within the framework of the Business Education Forum of the South of Russia.

The program of the Forum and financial terms and conditions for participation in the Business Education Forum of the South of Russia for universities and individuals are available at <https://smart-ug.ru>.

RULES OF THE CONFERENCE

May 20, 2021

(Moscow time GMT+3)

10.00 – 12.30 – plenary session

12.30 – 13.30 – coffee break

13.30 - 16.30 – sections

16.30 – 17.30 – coffee break

17.30 – 19.00 – all conference participants will be invited to the gala finish of the Business Education Forum of the South of Russia.

Appendix 1

AUTHORS CARD

Title of the article					
TO BE COMPLETED in ENGLISH	Author 1	Author 2	Author 3	Author 4	Author 5
Full name					
Academic degree					
Academic rank					
Place of work					
Division (faculty, department)					
Position					
ORCID					
Mobile phone number					
Email address					

Appendix 2

REQUIREMENTS AND INSTRUCTIONS:

Title of the article (up to 10 words)

Name Patronymic Surname ^{1,1}, Name Patronymic Surname ² , and Name Patronymic Surname ¹

¹Name of organization, Department/Institute, City, Country

² Name of organization, Department/Institute, City, Country

Abstract. An abstract word limit should be from 200 to 250 words. The abstract should provide brief information about the research background, the purpose of research, methods and the most important results, their novelty and meaning.

Recommended abstract structure:

¹ Corresponding author: author@email.org

Research background:

Research purpose:

Methods:

Results and novelty:

Keywords: 3-4 words or phrases (keywords should not repeat the title), it is advisable to use the UNESCO classifier when selecting the keywords: <http://vocabularies.unesco.org/browser/thesaurus/en/?clang=ru>

1 Article structure and length

The standard length of the article is 14,000 characters with spaces, excluding the references. The minimum length is 10,000 characters with spaces. The originality of the article should be more than 80%.

Recommended article structure:

Introduction (research background, review of the theoretical research basis, substantiation of the research novelty, hypothesis, purpose, objectives).

Methods (methods used to accomplish the objectives set in the introduction). In case of a review article, in the “Methods” section, the emphasis should be made on the criteria by which the sources were selected, for what period, what types of sources can be identified, why a particular body of work was preferred.

Results (if possible, present results in a tabular or diagram format).

Discussion (analysis of the results obtained, comparison of the obtained data with the relevant studies published over the past 5 years).

Conclusion (main research findings, limitations, research prospects).

References.

Requirements for references

All sources mentioned in this section must be cited in the text. All references in the text must be in the same format (Surname, year). The References section must be drawn up in accordance with the exemplary article. If the cited source is available online, provide a hyperlink (URL) to the page with the publisher’s imprint of the source so that you can clarify the missing information.

The minimum number of sources is 15. Self-citation is allowed if necessary, but no more than 2 sources in the list. Among the cited sources, it is also necessary to use English-language and Russian-language sources published over the past 5 years in peer-reviewed scientific journals. Try to keep the minimum share of such sources at least 50% of all sources cited in the References. If a source has a DOI, it must be indicated.

Free resources for the selection of English-language sources:

1. Scimagojr helps to sort the list of journals by areas of interest. By checking the box next to “Only Open Access Journals”, you will receive a list of journals on your topic that are available without a subscription. You can switch to the journal’s website directly from the profile on the website: <https://www.scimagojr.com/journalrank.php>.
2. ResearchGate – a scientific community where registered users can post their papers and read the papers of other authors. A keyword search is available on the platform, and you can almost always download the papers of interest: <https://www.researchgate.net/about>.
3. ScienceDirect – Elsevier’s platform that hosts the archives of published journals. Advanced search settings will help to find relevant sources: <https://www.sciencedirect.com/search/advanced>. It is recommended to search for among the following types of articles: Research articles, Review articles, Data articles.
4. Google Scholar – a large library and a simple way to search for scholarly literature: <https://scholar.google.com>.
5. Sage Open – a freely accessible journal published by Sage. It publishes quality research and review articles on education and the humanities. Follow the link to find the articles sorted by education: <https://journals.sagepub.com/topic/sgo-subjects/3031/sgo>.

SAMPLE REFERENCES^{1*}

The introduction in 1991 of the academic discipline “Life Safety” as mandatory in the educational process of a university became an important milestone in the development of a promising sovereign field of scientific knowledge (Abramova, 2012).

References

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^{1*} Based on the article by M.Yu. Zelenkov et al. “On the problems of introducing innovations in the process of life safety training in a higher educational institution”.

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